COMMERCIALIZATION EVALUATION CRITERIA

After receiving an invention disclosure, IPO evaluates the disclosed invention’s commercialization potential and patentability. IPO’s assessment is not an evaluation of the technical merits of the underlying research but rather a measure of whether it can be commercialized and patented. The results of this assessment along with input from the principal investigator assist IPO in developing the best overall strategy for commercializing and protecting the disclosed invention. The following shows some of the factors considered by IPO, with no one factor being determinative:

### Commercialization Potential
- **Is there a defined market for the invention?**
- **Is the invention scalable?**
- **Is additional R&D required before it is ready for market?**
- **Does Rensselaer hold exclusive rights to the invention?**
- **How is the research being funded?**

### Patentability
- **Is the invention area a crowded field with significant patenting activity?**
- **How close is the prior art?**
- **Are there peer groups conducting very similar research?**
- **Does the technology solve a problem better than known solutions?**
- **Has the invention been publicly disclosed?**

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Commercialization and IP Strategy